



South Central Ontario Region (SCOR)

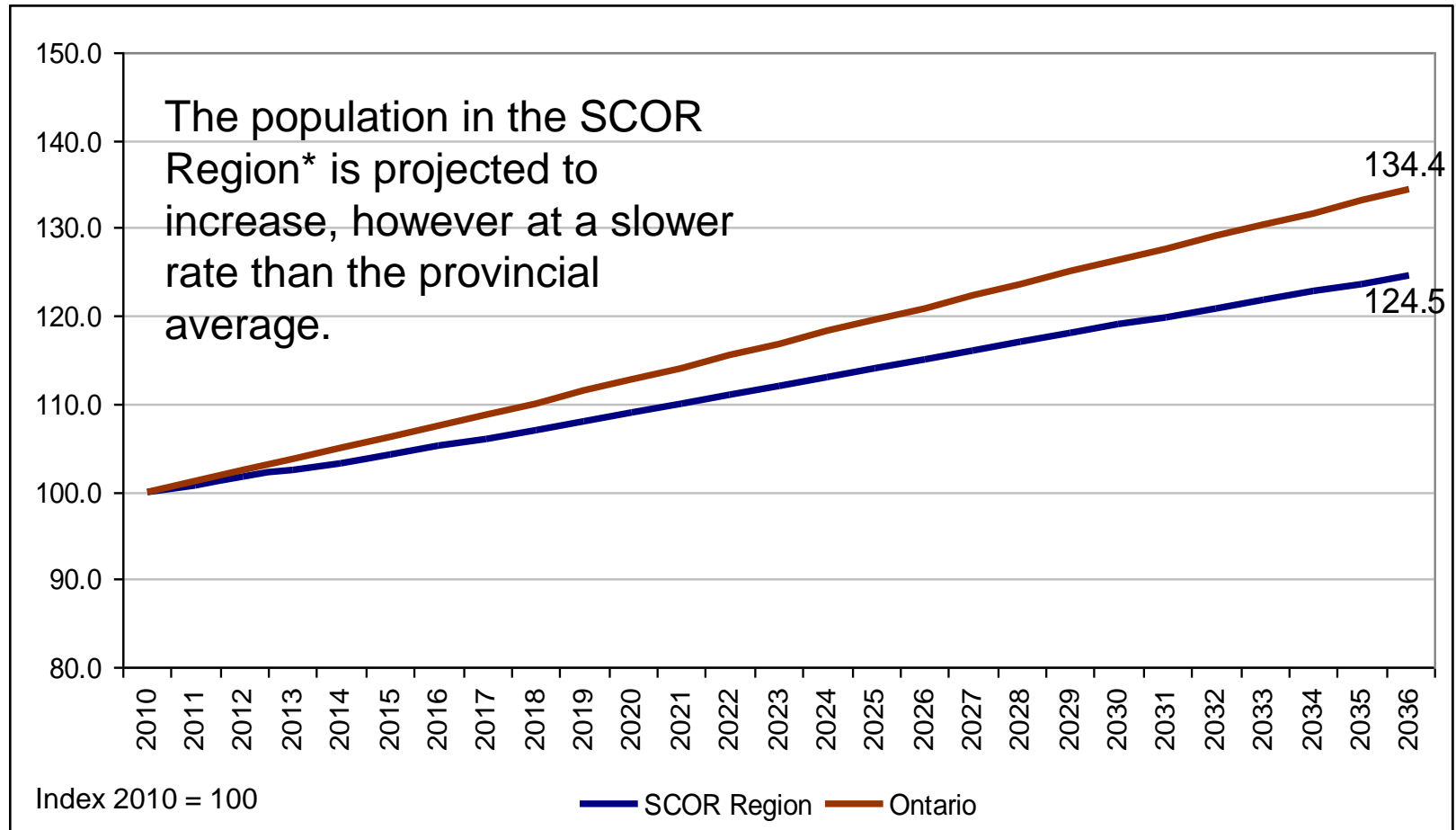
**Economic Profile Update
October 2011**



Context

- The goal of this presentation is to provide an update on the Economic Profile of the SCOR Region based on currently available data.
- The data used in this update includes:
 - Ontario Ministry of Finance Population Projections (2011)
 - Statistics Canada Canadian Business Patterns Data (June 2011)
 - Statistics Canada – Historic Labour Force Survey (March 2011)

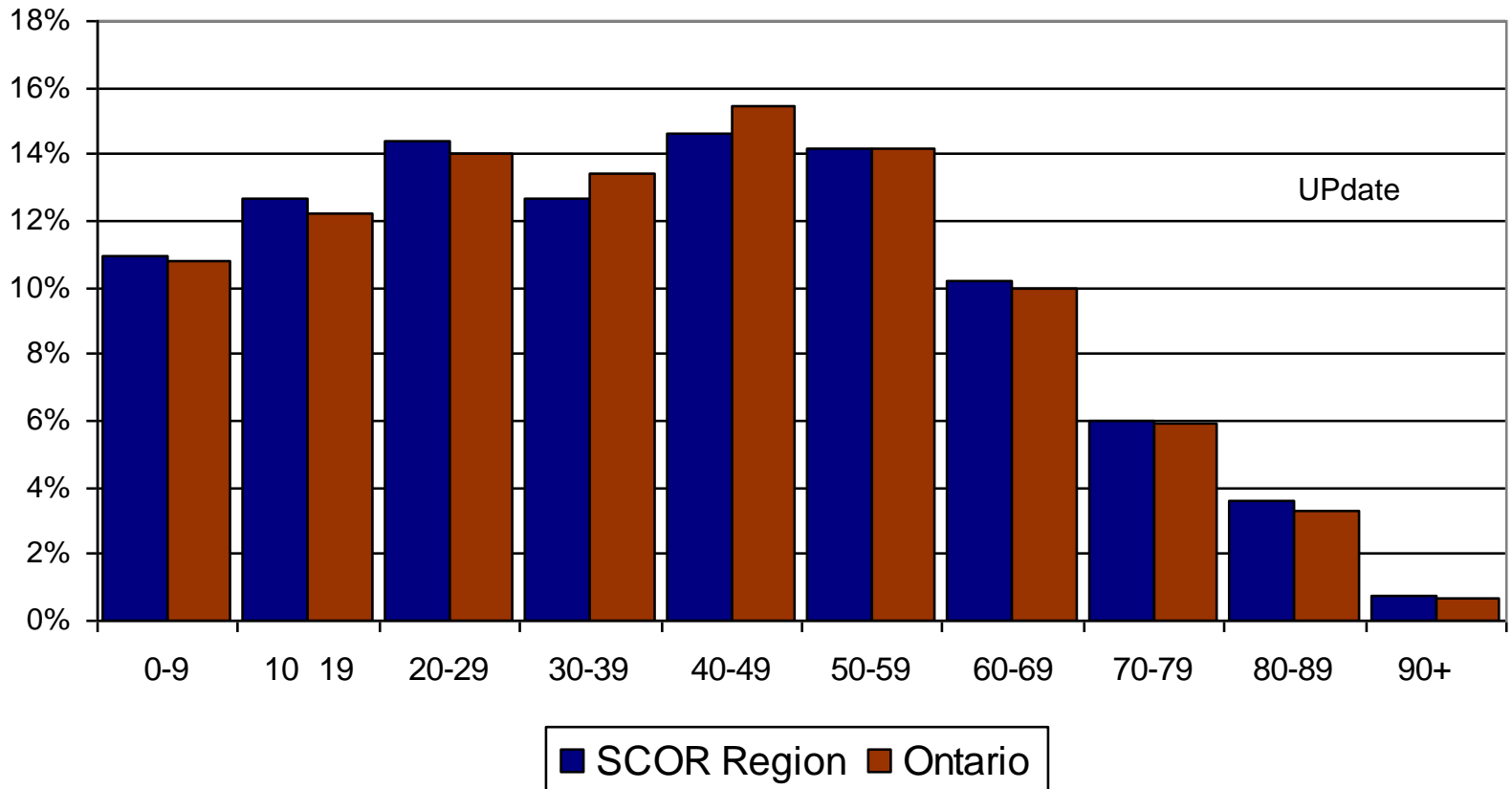
Population Projections 2010 to 2036



Source: Ontario Ministry of Finance, Demographic Projections, 2011

* SCOR Region data includes Haldimand, London, Brantford and St. Thomas

SCOR Region Population by Age Group 2011 Estimates



Source: Ontario Ministry of Finance, Demographic Projections, 2011
* SCOR Region data includes London, Brantford and St. Thomas

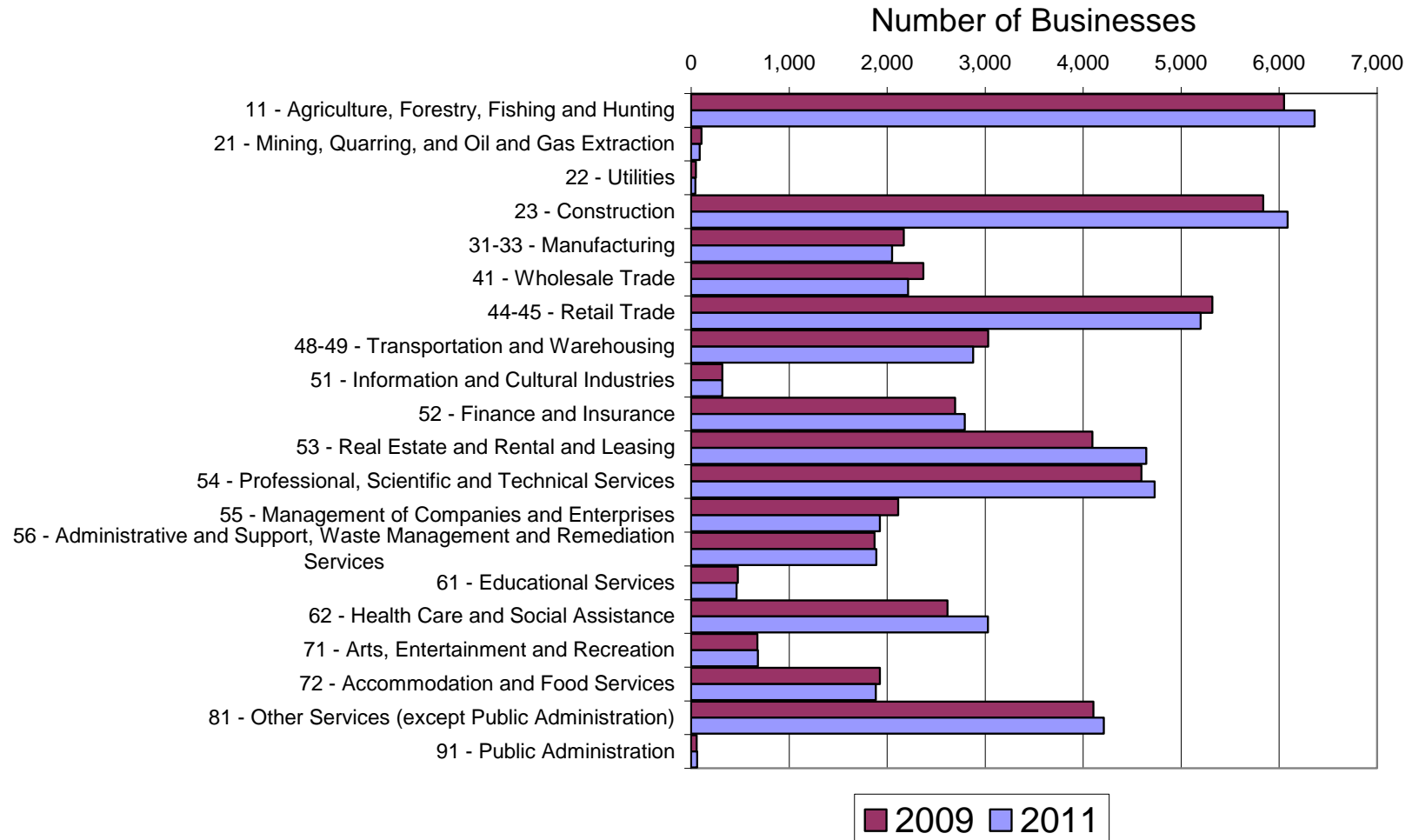
SCOR Region – Business Location Quotients

2011

Location Quotients identify how local industries compare to the provincial average, and it is a measurement of the concentration of businesses in a particular sector.

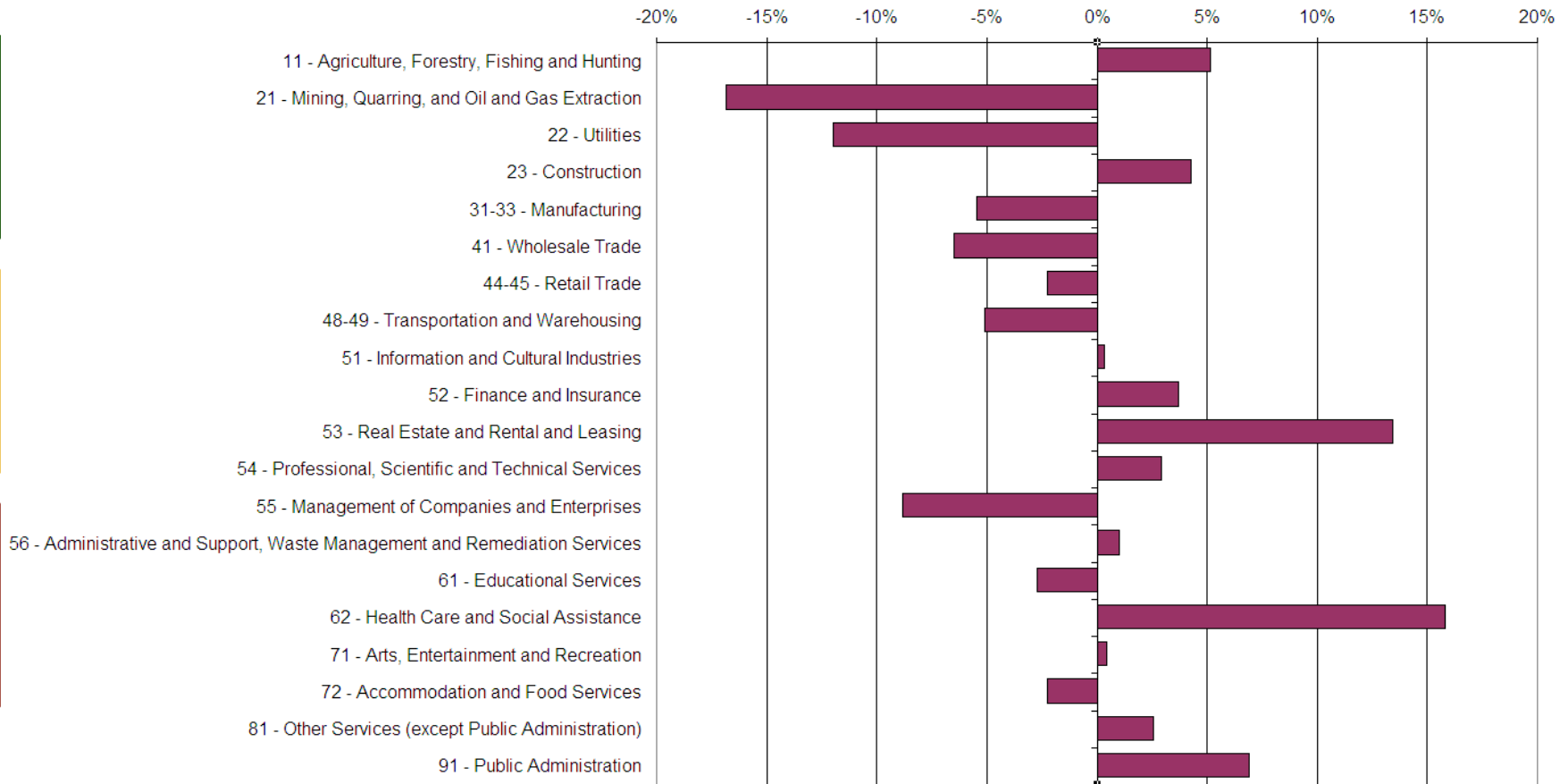


Change in the Number of Businesses 2009 to 2011



Source: OMAFRA Community Economic Analysis Tools based on 2011 Canadian Business Patterns Data

Change in the Number of Businesses by Sector June 2009 to June 2011

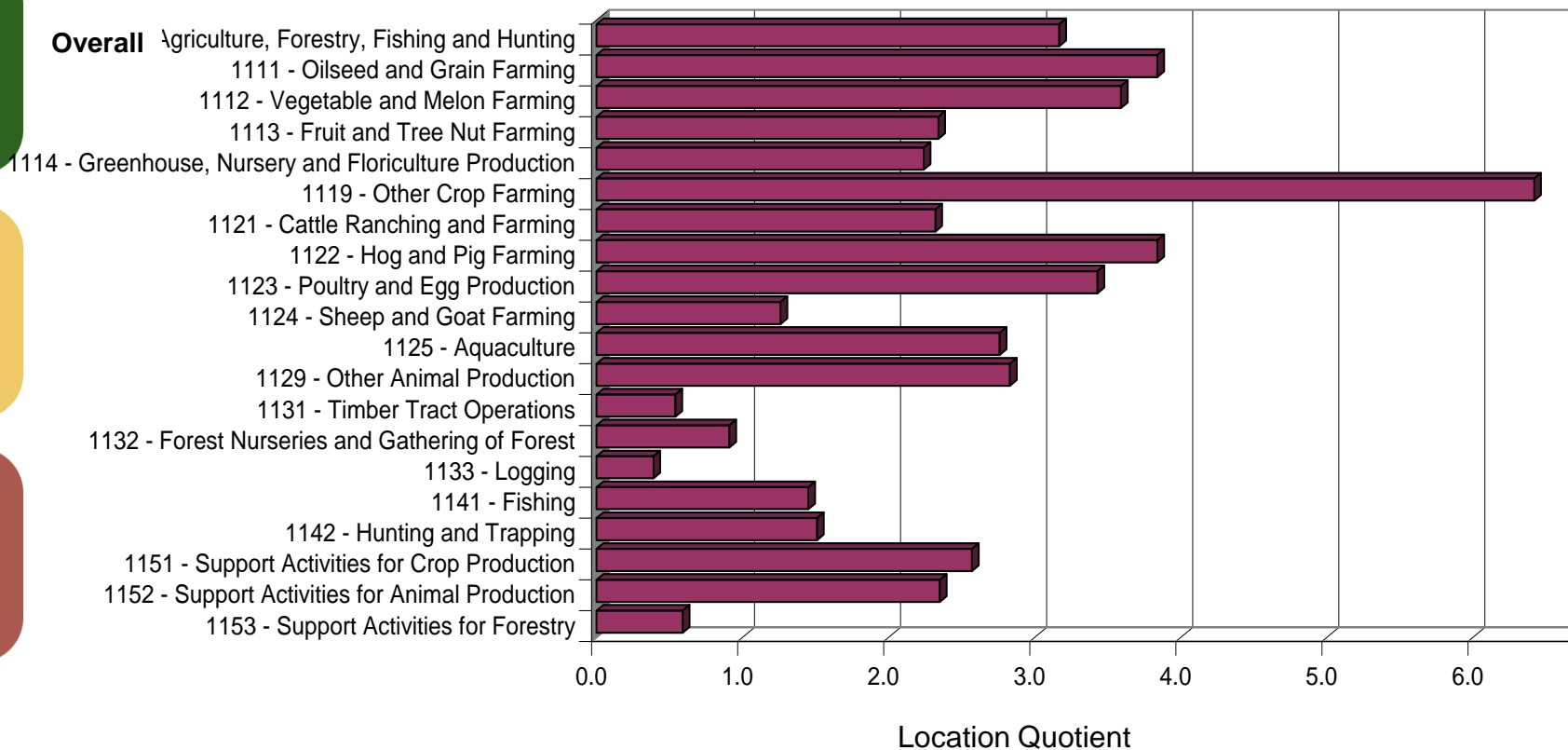


Source: OMAFRA Community Economic Analysis Tools based on 2011 Canadian Business Patterns Data

SCOR Region Business by Employment Size	Total (A)	Indeterminate (B)	Subtotal (A - B)	1-4	5-9	10-19	20-49	50-99	100-199	200-499	500 +
11 - Agriculture, Forestry, Fishing and Hunting	5743	4082	1661	1025	314	190	95	28	7	2	0
21 - Mining, Quarring, and Oil and Gas Extraction	47	24	23	6	7	7	2	0	1	0	0
22 - Utilities	32	9	23	4	8	3	6	1	0	1	0
23 - Construction	3034	1566	1468	936	315	143	62	11	1	0	0
31-33 - Manufacturing	1085	391	694	225	153	97	113	47	32	24	3
41 - Wholesale Trade	1001	443	558	257	140	93	52	14	1	0	1
44-45 - Retail Trade	2023	814	1209	508	352	202	91	36	19	1	0
48-49 - Transportation and Warehousing	1610	1046	564	365	70	59	46	11	6	7	0
51 - Information and Cultural Industries	105	40	65	23	16	11	13	2	0	0	0
52 - Finance and Insurance	975	660	315	132	36	38	101	4	3	0	1
53 - Real Estate and Rental and Leasing	1498	1262	236	173	43	15	5	0	0	0	0
54 - Professional, Scientific and Technical Services	1496	939	557	411	76	49	15	3	2	1	0
55 - Management of Companies and Enterprises	783	693	90	52	22	6	7	2	0	1	0
56 - Administrative and Support, Waste Management and Remediation Services	758	381	377	206	94	48	19	7	3	0	0
61 - Educational Services	144	79	65	33	13	11	7	1	0	0	0
62 - Health Care and Social Assistance	789	174	615	309	128	80	49	21	19	7	2
71 - Arts, Entertainment and Recreation	326	162	164	70	36	26	24	4	3	1	0
72 - Accommodation and Food Services	696	192	504	133	130	118	95	23	4	1	0
81 - Other Services (except Public Administration)	1706	688	1018	740	183	58	29	6	1	0	1
91 - Public Administration	46	3	43	3	2	0	19	7	6	4	2
Source: CBP June 2011	23897	13648	10249	5611	2138	1254	850	228	108	50	10

SCOR Region Agricultural Businesses Location Quotients 2011

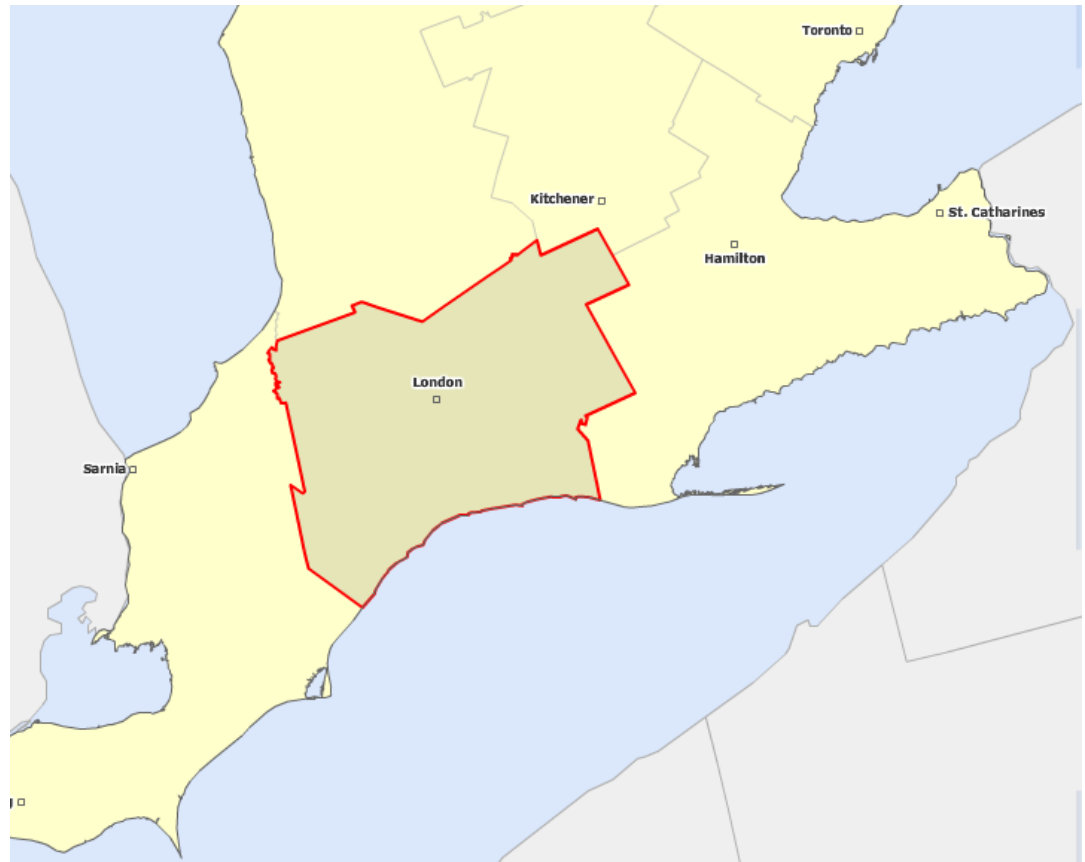
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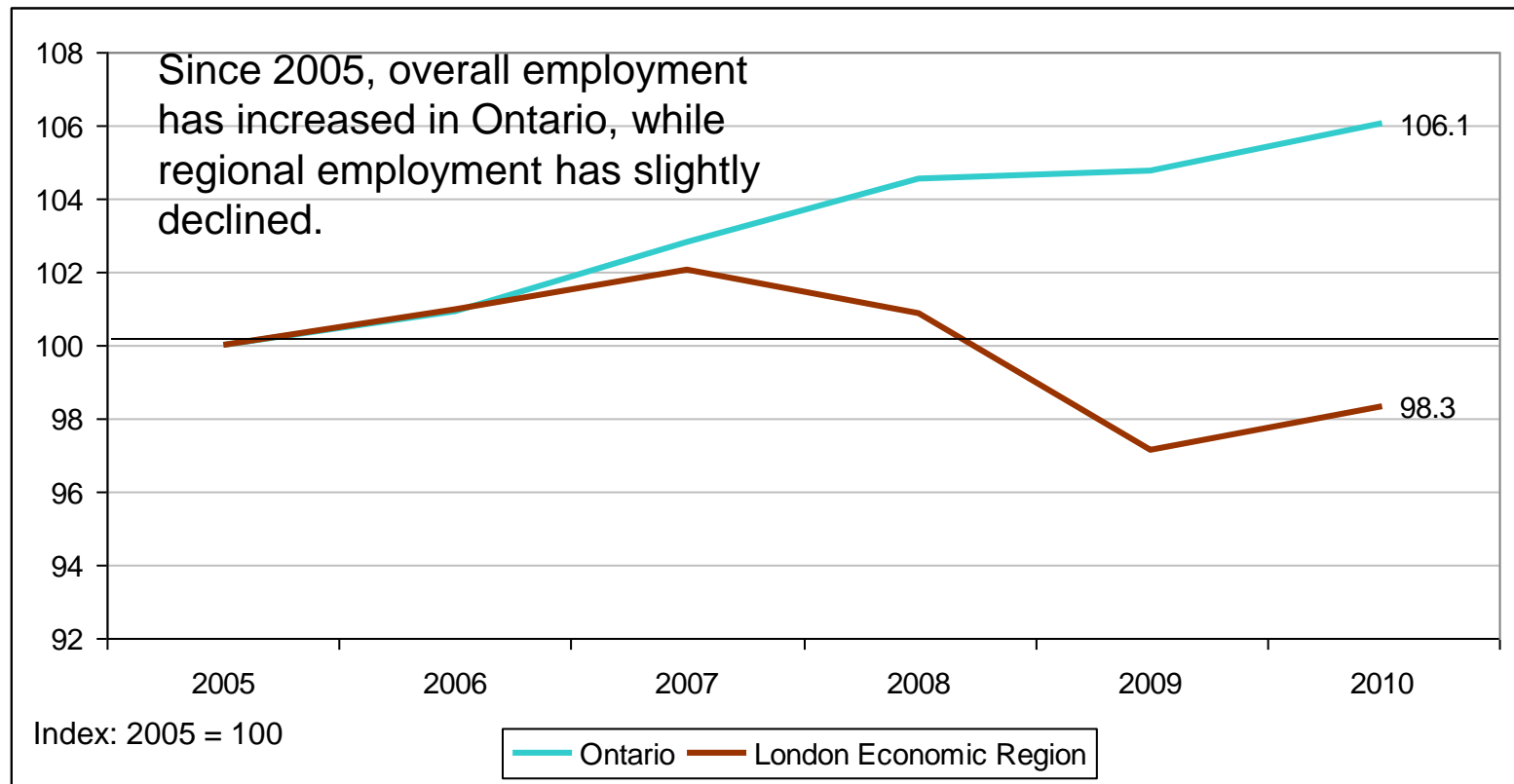
Source: OMAFRA Community Economic Analysis Tools based on 2011 Canadian Business Patterns Data

Regional Economic Context

The London Economic Region contains three of the five SCOR Region Counties (See Map). It is a good reference area for SCOR and data is available on current economic trends for the larger regional economy.

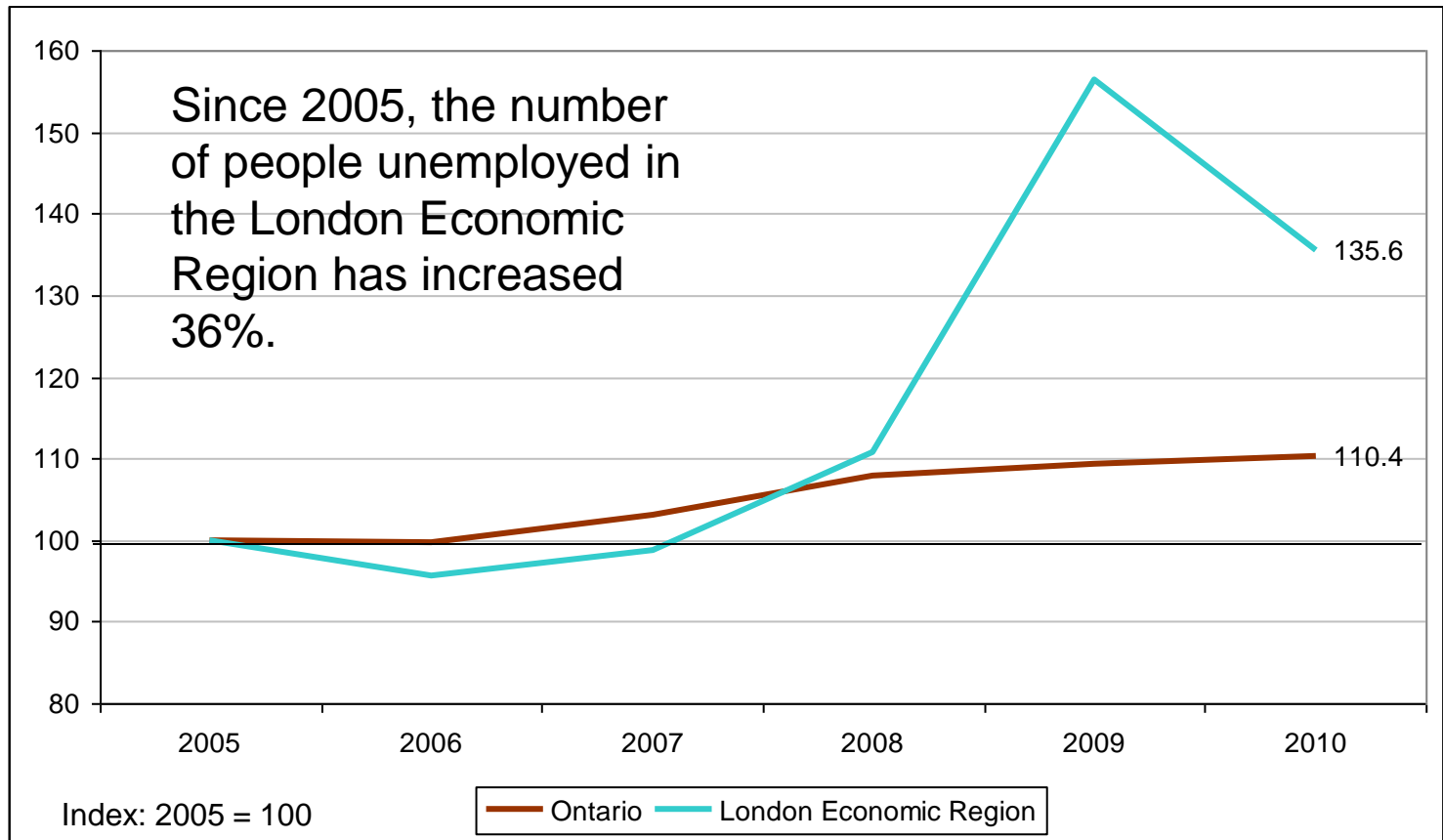


Change in Employment 2005 - 2010



Source: Statistics Canada, Historic Labour Force Survey, March 2011

Change in the Number of People Unemployed 2005-2010



Source: Statistics Canada, Historic Labour Force Survey, March 2011